



# CUSTOM PROJECT INCENTIVE BONUS

For a limited time, FOCUS ON ENERGY® is offering up to \$20,000 in additional energy efficiency custom incentives for projects pre-approved by December 31, 2022.

## Offer details:

Base Custom Rate	Bonus Incentive	Total
\$100/peak kW	N/A	\$100/peak kW
\$0.04/kWh	\$0.01/kWh	Up to \$0.05/kWh
\$0.80/therm	\$0.15/therm	Up to \$0.95/therm

## How Do I Participate?

- 1 Contact your Energy Advisor to obtain pre-approval before December 31, 2022.
- 2 Complete your project by November 30, 2023.
- 3 Submit required paperwork and supporting invoices to your Energy Advisor to receive payment.

Partner with Focus on Energy to save energy and money today!

888.623.2146 · [focusonenergy.com/custom](http://focusonenergy.com/custom)

## Eligibility Requirements:

- Projects already approved for Focus on Energy funding do not qualify.
- Renewable energy custom incentives are ineligible for the bonus.
- Pre-approval is required prior to ordering, purchasing, or installing equipment or proceeding with upgrades.
- Custom bonus incentive amount is limited to \$20,000 per customer.
- Total incentive (including the custom incentive bonus) cannot exceed 50% of the project cost and a one-year payback.
- Projects must adhere to the completion and paperwork deadlines to receive the custom bonus incentive.
- Incentives are provided on a first-come, first-served basis. Focus on Energy reserves the right to discontinue this offering at any time based on funding availability.
- The custom incentive bonus cannot be combined with other special offerings or bonuses.
- All other terms and conditions of custom incentives apply. Visit [focusonenergy.com](http://focusonenergy.com) for complete custom project guidelines.

## REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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