

# PRESCRIPTIVE VS. CUSTOM INCENTIVES

## DOCUMENTATION AND REQUIREMENTS

### Prescriptive Incentives

- Specific dollar amounts for completing qualifying energy efficiency measures.
- Direct one-for-one replacement for commonly installed equipment.
- Technology qualifications and incentive amounts can be found in the incentive catalogs.

- Projects over \$10,000 may apply for pre-approval.
- Applications not pre-approved are subject to program fund availability.

1. Complete project.
2. Submit the completed Incentive Application within 60 days of installation and operation.
3. Attach the itemized invoice and applicable Supplemental Data Sheet.
4. Receive your incentive check in the mail.



### Incentive Breakdown



### Pre-Approval



### Documentation Process

### Custom Incentives

- Incentives based on energy saved (kW, kWh, and therms) in the first year of operation.
- Work with your Energy Advisor to calculate energy savings and potential incentive amount.

- Projects must receive pre-approval before equipment is ordered.
- Complete the Custom Project Information form at [focusonenergy.com/custom](https://focusonenergy.com/custom).

1. Provide your Energy Advisor with your completed Custom Project Information form, a detailed scope of work and project information.
2. Once pre-approved, sign and return the Incentive Agreement.
3. Upon completion, submit the signed Completion Notice and a detailed invoice.
4. Receive your incentive check in the mail.

Contact your Energy Advisor for more information and to get started on your next project.

Call 888.623.2146 or visit [focusonenergy.com/ea-map](https://focusonenergy.com/ea-map).

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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