

ACT NOW TO RECEIVE UP TO 35% IN ADDITIONAL INCENTIVES!



Supply chain disruptions and market conditions are making it more difficult than ever to make energy-efficiency upgrades. The FOCUS ON ENERGY® Market Relief Bonus provides businesses 25% in additional incentives for equipment installed between July 4, 2022, and December 2, 2022. Customers who work with Focus on Energy before starting their project are eligible for a 10% Planning Bonus.

BONUS INCENTIVE	CODE	ADDITIONAL INCENTIVE	SUBMISSION DEADLINE
Market Relief Bonus	SO-MKR25	25%	Within 60 days of installation and no later than December 2, 2022
Planning Bonus	Request	10%	Pre-approval must be obtained by September 30, 2022

How to Apply for the 25% Market Relief Bonus

1. Install equipment between July 4 and December 2, 2022.
2. Submit a completed application and supporting documentation by December 2, 2022. **The Market Relief Bonus incentive code, SO-MKR25, must be included on the application to be eligible for additional incentives.**
3. Receive your incentive check within six to eight weeks from receipt of the completed application.

How to Apply for the 10% Planning Bonus

1. Pre-approval must be obtained by September 30, 2022, and before initiating an energy efficiency project, including purchasing equipment.
2. Commercial and industrial customers can request a plan ahead reservation code at focusonenergy.com/plan-ahead to request a reservation code. Schools and government customers should contact their Energy Advisor to secure a project Planning Bonus. Visit focusonenergy.com/EA-map to locate your Energy Advisor.
3. **The reservation code must be included on the application to be eligible for additional incentives.**

**Don't delay!
Get started today.**

Find all you need to know about available incentives by visiting focusonenergy.com/business or calling 800.762.7077.

Additional Details

- Custom projects, new construction projects, tune-ups, and projects already pre-approved do not qualify.
- The additional incentives are capped at \$10,000 per customer. The total incentive, including the special offering, cannot exceed 100% of equipment costs.
- Incomplete applications received by the deadline are not guaranteed an incentive.
- Incentives are provided on a first-come, first-served basis. The Program reserves the right to discontinue the offering at any time based on funding availability.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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