

# 2022 MULTIFAMILY INSULATION AND AIR SEALING INCENTIVES

## Add Comfort and Value to Your Multifamily Property

Keep your tenants happy and make your property stand out. FOCUS ON ENERGY® offers cash incentives for insulation and air sealing improvements that add comfort, reduce energy bills, and help you save on maintenance.

### Why Insulation?

Heat flows from warm to cool spaces. Insulation keeps it where you want it: inside the living space during the colder months, and outside when the weather heats up. Your tenants will thank you.

### Why Air Sealing?

Even tiny gaps can make it hard to control the temperature and cause heating and cooling systems to work overtime. Seal air leaks to help your tenants stay comfortable with less concern about monthly energy bills.

### How Much Can You Save?

Focus on Energy cash incentives typically cover about 40% of the cost of the work.

- Average cost: **\$5,035**
- Average incentive: **\$2,025**



### Consider an Apartment Building With:

- 24 units, 3 stories
- 6,912 sq. ft. of attic, existing R value = R8



### Benefits Include

- Lower turnover rates
- Fewer maintenance issues
- Greater tenant satisfaction
- Lower energy bills
- Improved comfort and indoor air quality
- Financial incentives and support

### Get Started

To find a Trade Ally contractor in your area, visit [focusonenergy.com/findatradeally](https://focusonenergy.com/findatradeally).

Open Attic Insulation and Air Sealing	Incentive
Air sealing and insulation incentive = 6,912 sq. ft. x \$0.70	\$4,838

## Next Steps

- 1 Contact a Focus on Energy Trade Ally contractor for a project estimate or quote.
- 2 Complete your insulation project.
- 3 Receive incentives with support from your Trade Ally contractor.



## 2022 Incentives for Insulation and Air Sealing

Effective January 1, 2022. Incentives are subject to change.

Multifamily Home Insulation and Air Sealing	Incentive
Air Sealing and Attic Insulation, Existing < R-11	\$0.70 per sq. ft. of attic space
Air Sealing and Attic Insulation, Existing R-12 to R-19	\$0.40 per sq. ft. of attic space
Air Sealing and Attic Insulation, Existing R-20 to R-38	\$0.25 per sq. ft. of attic space
Exterior Wall Insulation, Existing <R5	\$0.80 per sq. ft. of wall

## 2022 Incentives for In-Unit Heating and Cooling Equipment

Effective January 1, 2022. Incentives are per unit and are subject to change.

Heating and Cooling Equipment	Incentive
Single Package Vertical Unit, 90%+ Thermal Efficiency, NG	\$100–\$150
Packaged Terminal Heat Pump [See website for requirements.]	\$100
95%+ AFUE Single- or Multi-Stage Natural Gas Furnace	\$50–\$150
Smart thermostat installed by a qualified HVAC contractor. For use with a natural gas furnace, natural gas boiler, or air source heat pump only.	\$50
90%+ AFUE Natural Gas Boiler	\$300–\$500
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing Propane, Electric, or Oil Furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$300
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing natural gas furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$1,000

**Notes:** Incentives may be available for ductless heat pumps. Contact your HVAC installer for details. New construction is not eligible. Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Eligibility requirements can be found at [focusenergy.com/heatingandcooling](https://focusenergy.com/heatingandcooling). Trade Ally contractors are independent contractors; Focus on Energy does not warranty, or guarantee, the services of your chosen Trade Ally contractor.

**Learn more and find a Trade Ally contractor at [focusenergy.com/multifamily](https://focusenergy.com/multifamily) or call 855.339.8866.**

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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