



NEW CONSTRUCTION

Financial and Technical Support for All Phases of Your Project

FOCUS ON ENERGY® offers design professionals, builders, developers, and owners technical and financial support at every stage of the design and construction process. The financial incentives provided can help reduce up-front costs of energy-efficient strategies that exceed Wisconsin energy code requirements.

Whether you are planning a new office building, designing a medical facility, renovating a school, or constructing a new home, Focus on Energy provides opportunities to save.

Project Timing Considerations

PLANNING AND DESIGN	CONSTRUCTION DOCUMENTS	BIDDING/ ESTIMATING	CONSTRUCTION START	MOVE-IN
Perfect timing	Fewer opportunities available		Product and equipment options only	Too late if beyond 60 days after occupancy

Which Kinds of Projects Are a Good Fit?


- New buildings and homes with site preparation, design, and construction
- Buildings undergoing a change of use or adding walls
- Addition that is a significant extension to an existing facility

Program Eligibility and Requirements

- Potential building types include all commercial and many industrial buildings as well as multifamily and single family homes
- Buildings must be served by a participating Wisconsin electric or natural gas utility
- New construction includes free-standing buildings, adaptive reuse, substantial renovations, and major additions to existing buildings, as defined above

Solar Ready Buildings

Are design costs holding you back from considering solar for your building? We can help!

Get Started Now with Our  New Construction Online Tool

Visit focusonenergy.com/newconstruction
Need help? Call 800.762.7077



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Solar Ready Incentive

The Focus on Energy Solar Ready Buildings offering provides design teams \$2,500 to offset the additional costs of modifying building plans to accommodate a future roof-mounted solar system.

Customers participating in the Energy Design Assistance (EDA) or Energy Design Review (EDR) offering are eligible to take advantage of the Focus on Energy Solar Ready Buildings incentive.

SOLAR READY BUILDINGS

One of the major barriers of installing solar on a building is the design of the building itself. The best time to plan for a future solar system is during the building design phase, helping to save property owners time and money when they are ready to install.

What Makes a Building Solar Ready?

A solar-ready building is designed and built to easily incorporate solar in the future. This means the roofing structure, equipment placement, and wiring for the future system are considered before and during construction.

To qualify for the Focus on Energy Solar Ready Buildings incentive, design teams are required to provide a stamped structural drawing demonstrating the roof load can withstand at least five pounds per square foot (psf) additional load (compared to code requirements) as well as an electrical one-line diagram identifying the point of interconnection. Incentives will be paid upon project completion after verifying these requirements have been met.



Ready to Design a Solar-Ready Building?

Contact Focus on Energy at newconstruction@focusonenergy.com or 800.762.7077 to learn more about incentives for your project.

Find a solar electric Trade Ally in your area by using the Focus on Energy Find a Trade Ally tool at focusonenergy.com/findatradeally.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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