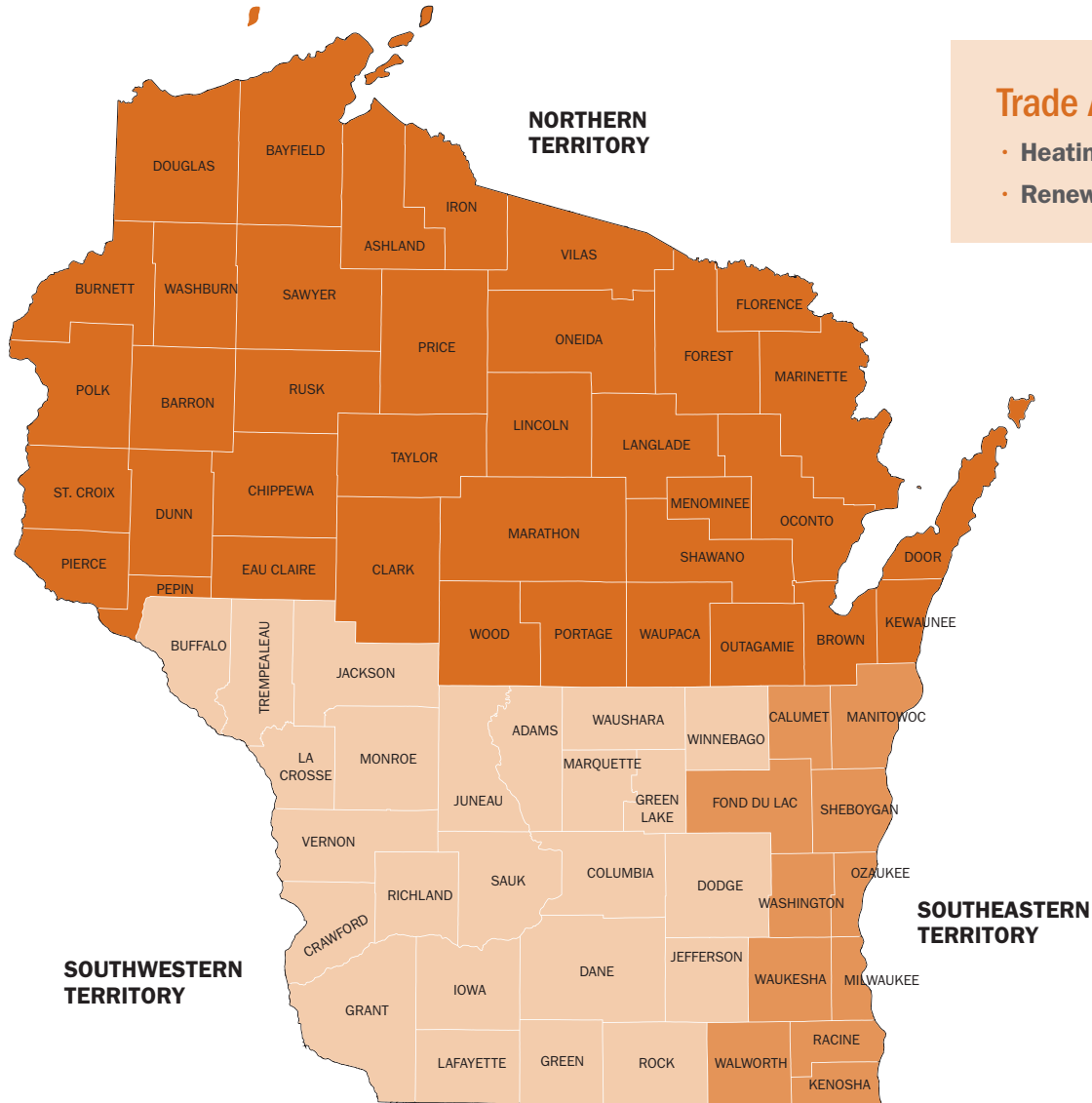


# MARKET OUTREACH TERRITORIES



## Trade Ally Solutions

- Heating and Cooling
- Renewable Energy

### Northern Territory



**Jeremy Wilkinson, Heating and Cooling**  
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### Southeastern Territory



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### Southwestern Territory



**Scott Sailor, Heating and Cooling**  
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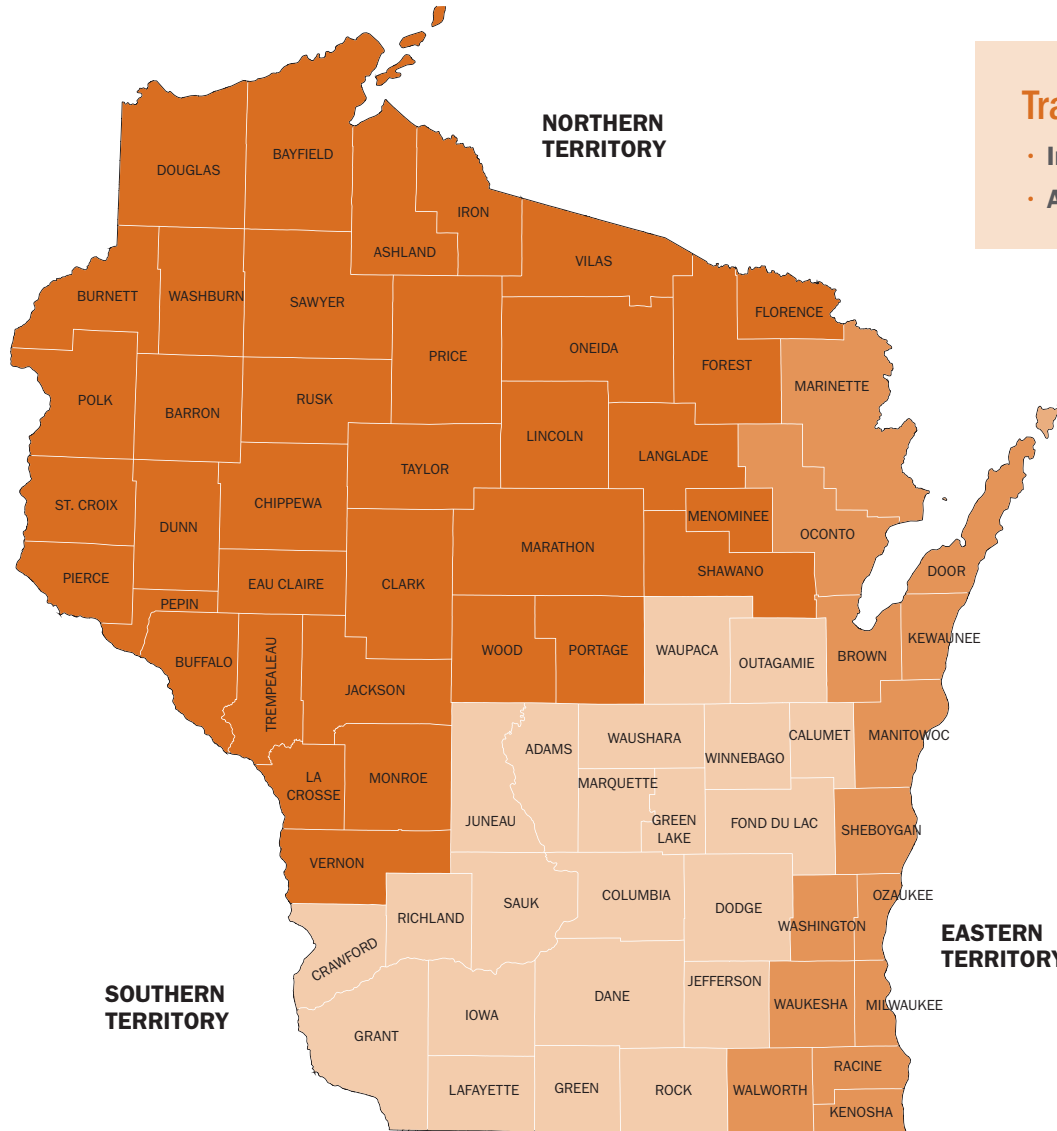
### Whole State



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# MARKET OUTREACH TERRITORIES



## Trade Ally Solutions

- Insulation and Air Sealing
- Ambassador Initiative

### Northern Territory



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### Eastern Territory



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### Southern Territory



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### Whole State



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## REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2022 Wisconsin Focus on Energy HPE-2804-0122

