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## Stay focused



Increase home comfort with professional insulation and air sealing. Incentives are available to offset the project cost.



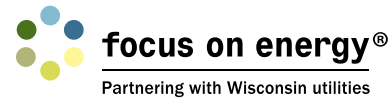
Recycle that second refrigerator or freezer. We'll pick it up and haul it away for free.



Switch out standard light bulbs for LEDs. Look for Focus on Energy discounts at retail stores or buy online at [focusonenergy.com/shop](https://focusonenergy.com/shop).

For more information, call 855.339.8866 or visit [focusonenergy.com](https://focusonenergy.com).

# WISCONSIN



### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

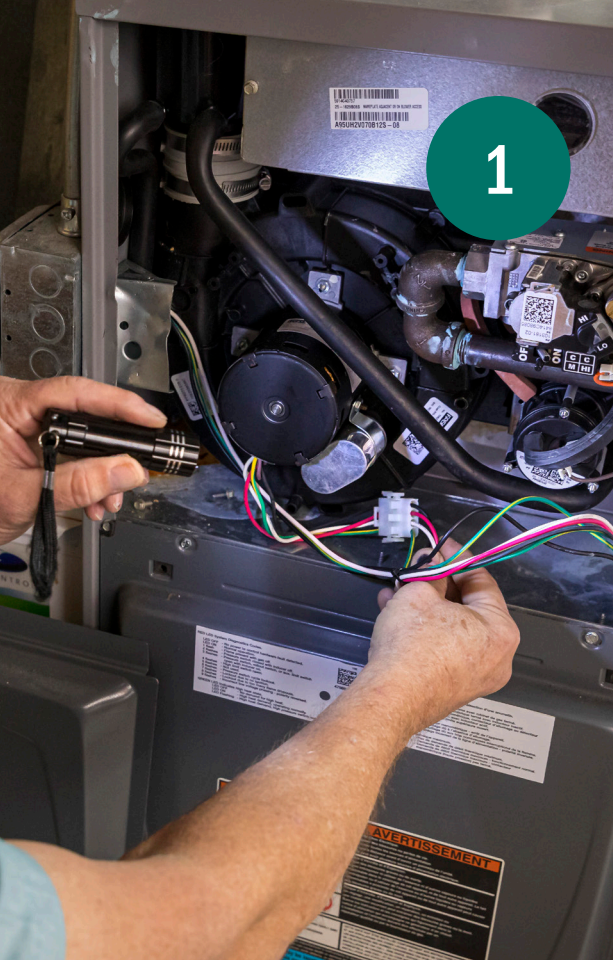
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## Congratulations on your new energy-efficient furnace!

Here are a few tips to maximize your energy savings at home.

# WISCONSIN





## How to effectively use your fan

Furnaces with an electronically commutated motor, or ECM, automatically adjust to changes in air pressure to heat spaces more efficiently and ensure optimal air flow.

Run the fan on “auto” for the biggest energy and cost savings. FOCUS ON ENERGY® recommends you only switch your fan to “on” if you are addressing indoor air quality issues or removing dust from the air during house cleaning. Once you’re done, turn it back to auto. Your pocket book will thank you.



## Importance of upkeep

A little TLC goes a long way when it comes to your heating and cooling equipment. Schedule yearly tune-ups with your Trade Ally contractor and change your furnace filter regularly. Ask your Trade Ally contractor or consult your equipment manual to learn which filter is best for your unit and how often it should be changed—typically every 30 to 90 days. These small maintenance costs will be easily recovered in energy savings and extended equipment life.

## Install it and forget it

Call your Trade Ally contractor to install a smart thermostat for convenience, comfort and savings. The thermostat adjusts your home’s temperature settings based on occupancy and can help you save significantly when no one is home. Some can even adjust to the weather and your home’s unique energy profile for greater savings.

It also lets you control your home’s temperature remotely through your smart phone, tablet or computer. Lower the temperature while on vacation, warm the house before heading home and more. Save up to \$50 annually\* and earn a Focus on Energy incentive for this easy energy upgrade.

*\*energystar.gov*

